

The BioPreferredSM Federal Procurement Preference Program



BioPreferredSM
www.biopreferred.gov

The BioPreferredSM Federal Procurement Preference Program Webinar Agenda

Introductions - Jim Matzinger

Ohio SB-131 – Ohio Sen. Karen Gillmor

Overview – Jim Matzinger

Biobased Materials Testing – Mauricio Larenas

Sustainable Purchasing – Sustainability

Commission - Jeff Grabarkiewicz

BioPreferred Program – Jim Matzinger

Questions-All

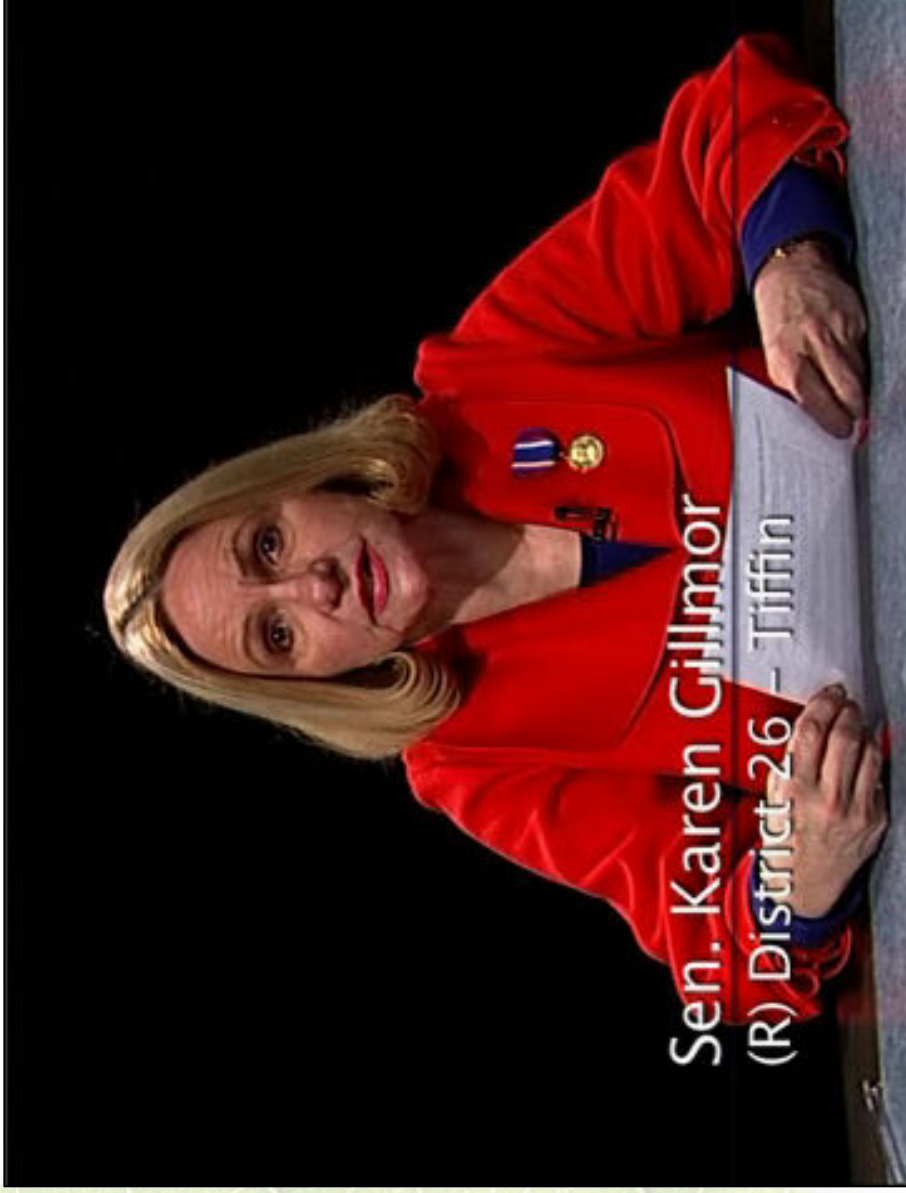
Closing - Jim Matzinger

[jmatzinger](http://jmatzinger.com)

eisc.org,



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What are biobased products?

Many biobased products are being made for the function and comfort in the interior of businesses and homes

- carpet backing,
- padding for furniture,
- printing ink,
- insulating foams,
- molded appliance cases for refrigerators and freezers.



What is BioPreferredSM?



- BioPreferredSM is the name of the procurement preference program designed to increase the purchase and use of biobased products by Federal agencies.

The 2002 Farm Bill charges the United States Department of Agriculture (USDA) with managing the BioPreferredSM Program.



What is BioPreferredSM?

USDA is tasked with designating groupings of biobased products that require a BioPreferredSM federal procurement preference.



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Why Purchase BioPreferred?

The BioPreferred Program aims to increase the purchase and use of renewable, environmentally friendly biobased products while providing green jobs and new markets for farmers, manufacturers, and vendors.



Economic Development

Biobased products create jobs by increasing demand for agricultural and forestry materials and by increasing new product development, manufacturing and ultimately sales.



Energy/Environmental Security

Biobased products replace petroleum products helping to increase U.S. energy and environmental security and independence. Many biobased products are sustainable, renewable and compostable.



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BioPreferredSM Designation Process

The federal procurement preference process begins with the designation by USDA of groups of biobased products that meet specified criteria.



BioPreferredSM Designation

USDA initiates the designation process by gathering product data to determine biobased content, technical characteristics, public health, and environmental data for a grouping of products.



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BioPreferredSM Designation Process



The BioPreferred designation process information is reviewed and presented through the *Federal Register* for public comment before final designation is made.

BioPreferredSM Designation Process

Once a product grouping has been designated, any commercially available product that meets the minimum biobased content standards within that grouping becomes eligible for procurement preference by the Federal Government.



BioPreferred Product Examples

Examples of designated BioPreferredSM items include;

- floor coverings
- paints and coatings
- cutlery
- cleaners
- lubricants



The BioPreferred Designation Process

USDA will continue to designate product groupings for procurement preference.

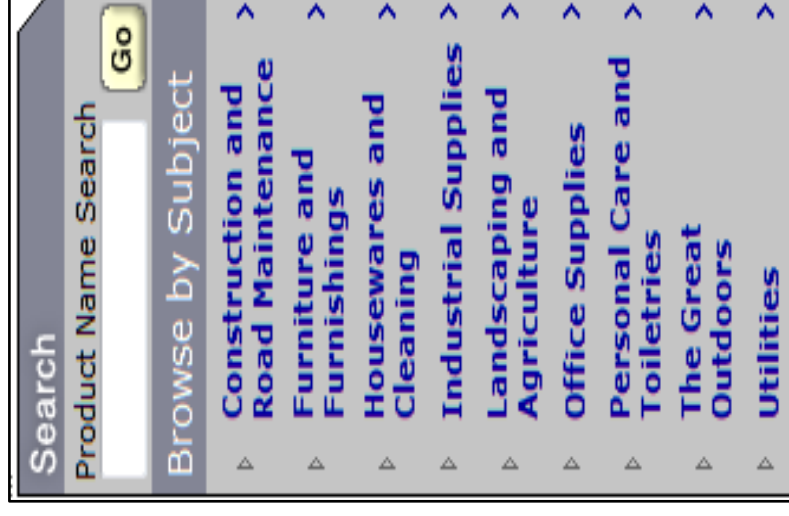
A complete list and detailed description of each BioPreferredSM designated item, and items for future designation, can be found at the USDA BioPreferredSM Web page www.usda.gov/biopreferred



BioPreferred Catalog

Offers the ability to search for product by name or subject area.

www.usda.gov/biopreference



Other Catalogs with Biobased Products

⑩ U.S. General Services Administration GSA
Advantage! ®:

☞ www.gsaadvantage.gov

⑩ Department of Defense – DoD Electronic
Mall (EMALL):

☞ www.dlis.dla.mil/email.asp



BioPreferred™
www.biopreferred.gov

Your Responsibilities with BioPreferred

- Federal Agency and federal contractor personnel are required to purchase BioPreferred products
- Tool and Resources are available to you on the BioPreferred website
 - Training
 - Catalog
 - Model Procurement language

Current Topics in BioPreferred *BioPreferred Label*

USDA is establishing a voluntary labeling program that will also make it easier for federal and contractor personnel, technical personnel, and the general consumer to identify qualified BioPreferredSM products.



You and BioPreferred

- It's not optional. It is required by law and by Executive Order!
- It offers many benefits to our Nation!
- Make it happen!
- Use the resources available to you.
 - www.biopreferred.gov
 - www.nwohiohgreenproducts.org

