

# The BioPreferred<sup>SM</sup> Federal Procurement Preference Program



# **Procurement Preference Program Webinar Agenda**

**Introductions - Jim Matzinger**

**Overview - Jim Matzinger**

**The New Labeling Program - Kate Lewis  
Sustainable Purchasing - Sustainability**

**Commission - Jeff Grabarkiewicz**

**- Russ Schifferly**

**Questions-All**

**Closing & Future Events- Jim Matzinger  
Northwest Ohio Green Products Center**

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# What are biobased products

Many biobased products are being made for function and comfort in interior of businesses homes

- carpet backing,
- padding for furniture,
- printing ink,
- insulating foams,
- molded appliance cases for refrigerators and freezers.



# What is BioPreferred<sup>SM</sup>?



- BioPreferred<sup>SM</sup> is the name of the procurement preference program designed to increase the purchase and use of biobased products by Federal agencies.

The 2002 Farm Bill charges the United States Department of Agriculture (USDA) with managing the BioPreferred<sup>SM</sup> Program.

# What is BioPreferred<sup>SM</sup>?

USDA is tasked with designating offerings of biobased products that require Preferred<sup>SM</sup> federal procurement preference.



# Why Purchase BioPreferred?

The BioPreferred Program aims to increase the purchase and use of renewable, environmentally friendly biobased products by providing green jobs, new markets for farmers, manufacturers, and vendors.



# Economic Development

Biobased products  
create jobs by  
increasing demand for  
agricultural and forestry  
materials and by  
increasing new product  
development,  
manufacturing and  
retail sales.



# Energy/Environmental Security

Biobased products replace petroleum products helping to increase U.S. energy and environmental security and dependence. Many biobased products are sustainable, renewable and compostable.





# BioPreferred<sup>SM</sup> Designation

USDA initiates the designation process by gathering product data to determine biobased content, technical characteristics, public health, and environmental data for a grouping of products.



# oPreferred<sup>SM</sup> Designation Process



The BioPreferred designation process information is reviewed and presented through the *Federal Register* for public comment before final designation is made.

# Preferred<sup>SM</sup> Designation Process

Once a product grouping has been designated by a commercially available product that meets the minimum biobased content standards within that grouping becomes eligible for procurement preference by the Federal Government.



# oPreferred Product Examples

Examples of designated BioPreferred<sup>SM</sup>

ems include;

oor coverings

aints and coatings

utlery

leaners

ubricants



# USDA BioPreferred Designation Process

USDA will continue to designate product groupings for procurement preference.

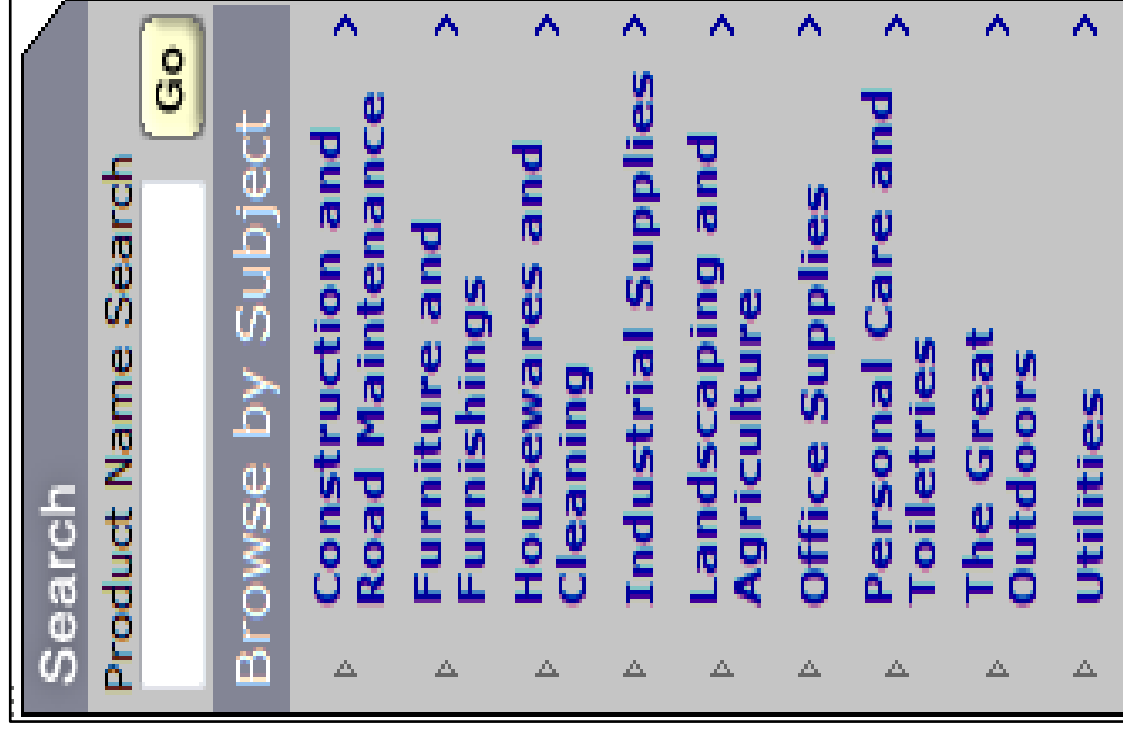
A complete list and detailed description of each BioPreferred<sup>SM</sup> designated item, and links for future designation, can be found at USDA BioPreferred<sup>SM</sup> Web page

[www.usda.gov/biopreferred](http://www.usda.gov/biopreferred)

# BioPreferred Catalog

Offers the ability to search for product by name or subject area.

[www.usda.gov/biopreferred](http://www.usda.gov/biopreferred)



The screenshot shows a search interface with a 'Search' header. Below the header is a 'Product Name Search' section containing a text input field and a yellow 'Go' button. Underneath is a 'Browse by Subject' section with a list of subject categories, each preceded by a small upward-pointing triangle and followed by a right-pointing chevron. The categories are: Construction and Road Maintenance, Furniture and Furnishings, Housewares and Cleaning, Industrial Supplies, Landscaping and Agriculture, Office Supplies, Personal Care and Toiletries, The Great Outdoors, and Utilities.

Search	
Product Name Search	Go
Browse by Subject	
▲ Construction and Road Maintenance >	
▲ Furniture and Furnishings >	
▲ Housewares and Cleaning >	
▲ Industrial Supplies >	
▲ Landscaping and Agriculture >	
▲ Office Supplies >	
▲ Personal Care and Toiletries >	
▲ The Great Outdoors >	
▲ Utilities >	

# Products

U.S. General Services Administration GS  
Advantage! ®:

[www.gsaadvantage.gov](http://www.gsaadvantage.gov)

Department of Defense – DoD Electronic  
Mail (EMALL):

[www.dlis.dla.mil/email.asp](http://www.dlis.dla.mil/email.asp)

# BioPreferred

Federal Agency and federal contractor  
personnel are required to purchase  
BioPreferred products  
Tool and Resources are available to you  
on the BioPreferred website

Training

Catalog

Model Procurement language

## *BioPreferred Label*

USDA is establishing a voluntary labeling program that will also make it easier for federal and contractor personnel, technical personnel, and the general consumer to identify qualified BioPreferred<sup>SM</sup> products.

# You and BioPreferred

is not optional. It is required by law and by Executive Order! offers many benefits to our nation!

Make it happen!  
Use the resources available to you.

[www.biopreferred.gov](http://www.biopreferred.gov)

[www.nwohiogreenproducts.org](http://www.nwohiogreenproducts.org)

